

Accreditation Quiz

Are you ready to become an ABC? Take this short quiz to find out:

1. Do you have any of the following required combinations of full-time communications work experience and education?

Work Experience + Education

Five years + Bachelor's degree or higher

Six years + Three years post-secondary education

Seven years + Two years post-secondary education

Eight years + One year post-secondary education

Nine years + No post-secondary education

2. Are you ready to commit a few hours each month to furthering your career as a professional communicator?

3. Do you have the knowledge, skills and abilities to plan, direct and implement a broad range of communication programs in practical, real-life situations?

4. Do you have at least two projects from your experience as a working communicator that you were primarily responsible for (even if you supervised the work of others)?

5. Are you familiar with the theory of communication measurement and have you incorporated measurement into your work?

6. Do you know the basics of a formal communication plan and do you apply this in your work on a regular basis?

7. Are you familiar with the format of a comprehensive competition entry – either by entering a communications competition or by judging awards?

8. Have you personally "sold" your ideas to management or clients?

9. Do you abide by the principles of accuracy, truthfulness, sensitivity and IABC's Code of Ethics for Professional Communicators? (see www.iabc.com for more info)

10. Would you like to be viewed as a more credible communicator?

Did you answer "Yes" to at least seven questions? Note: you MUST answer Yes to #1 & #4

Congratulations, you're eligible to become an accreditation candidate!

If you'd like to start the ABC process, contact Diane Laux, ABC, at djlaux@earthlink.net or 630-993-0557. IABC/Chicago's Accreditation Completion Program begins this summer and the Chicago exam is in March.

If you're not quite ready to take on accreditation this fall, look for opportunities this year to gain the experience you need. IABC/Chicago's professional development programs are a great start!