

# Connect with



**Join or reinstate your lapsed membership in October and we'll give you 10% off international dues AND waive the US \$40 application fee.**

## **Why be an IABC Member?**

- **Connect with your Career** - Unparalleled opportunities for career development through job connections and upcoming educational offerings online as well as at global events throughout the year.
- **Connect and Advance** - Discounted access to many programs such as the international Gold Quill Awards and new Communication Management Professional (CMP) certification program.
- **Connect with Ideas** - Communication World (CW) magazine, where you can learn about best practices and gain insights from global thought leaders.
- **Connect with your Peers** - Access to all the programs run by your chapter and/or region and the unbeatable network provided by IABC's global presence: over 100 chapters in over 70 countries.
- **Connect with Information** - World Conference 2016: #IABC16 in New Orleans is 5- 8 June 2016, with sessions that allow you to design your own program with career levels and multiple formats.

## **And that's not all –**

Current IABC members can also participate! As we grow, our connections are stronger and more diverse. Help grow the IABC community, and you can be entered to win!

Current members who refer new members to join IABC during Member Month, October 2015, will be entered into a drawing to win a VIC (Very Important Communicator) 2016 World Conference Registration Package. Members will receive one entry for each new member who joins and lists that person as the referral. The package will include:

- One complimentary registration to World Conference
- One ticket to each of the ticketed events
- Drinks with the IABC Board Chair
- Reserved VIC seating for the winner and 3 friends during keynote sessions

**Visit [www.iabc.com](http://www.iabc.com) today to join or learn how you can refer new members during Member Month!**